



## FOR IMMEDIATE RELEASE

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### The City of Lubbock Establishes A Liability Claims Program Relationship With Alternative Service Concepts

**Nashville, Tennessee (March 2, 2010)** – Alternative Service Concepts, LLC (ASC), a full-service, workers’ compensation and property & casualty third party claims administrator, announced that the City of Lubbock Texas has chosen ASC to administer its liability claims program with timely and comprehensive investigations from its Lubbock, Texas office.

“ASC’s approach to the Texas public entity market is with particular responsibility on timely and efficient liability claims response which is an important component of an effective co-operative compliance approach for The City of Lubbock’s Risk Management Department,” said Mr. Robert Bennett, CEO of ASC. “Our relationship will be structured so that the City has a single point of contact for claim file reviews, MMSE management, and overall technical and legal knowledge.”

The purpose for ASC’s liability claims program is to reduce the City’s possible exposure by carefully investigating and coding claims for loss information including bodily injury, personal injury and property damage. A co-operative compliance approach allows the City to approve claim settlements, be apprised of pending litigation, and review remaining reserves.

Headquartered in Nashville, Tennessee, Alternative Service Concepts, LLC (ASC) is an integrity-based company delivering workers’ compensation and P&C claims management expertise and customized solutions to our partners. With offices located strategically throughout the nation, ASC and its predecessors have provided workers’ compensation and property/casualty claims management services for over 30 years. Since its inception, ASC has built a reputation for professionalism, expertise, and efficiency, consistently exceeding client expectations. For more information, visit [www.ascrisk.com](http://www.ascrisk.com).

The City of Lubbock is the County Seat of Lubbock County since 1891. The City was incorporated in 1909 and recently celebrated its centennial year. The City of Lubbock is estimated to have grown 8.9% in 2007 since the 2000 census was taken. This west Texas City is the largest contiguous cotton-growing region in the world and home to Texas Tech University. [www.ci.lubbock.tx.us](http://www.ci.lubbock.tx.us).

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## Business Bulletin Board

Lubbock Avalanche-Journal

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### City taps Nashville-based firm for liability reviews

The city of Lubbock has selected **Alternative Service Concepts** to administer the city's liability claims program. The company, based in Nashville, maintains a local office. ASC will be responsible for investigating and coding claims.



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