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Pet Food Maker Sunshine Mills, Inc. Awards Workers' Compensation Claims Services To ASC

Nashville, Tennessee (February 25, 2009) – Alternative Service Concepts (ASC), a full-service, workers' compensation and property & casualty third party claims administrator, announced that Sunshine Foods, Inc., makers of pet foods and treats, has awarded workers' compensation claims management services to ASC.

With this program, Sunshine Foods will receive immediate claims service that provides compensation medical care to employees injured on-the-job at one of the company's three manufacturing plants. The overall goal of ASC's workers' compensation administrative program is to quickly care for the employee through comprehensive medical treatment while providing encouragement with a return-to-work plan. ASC's Mobile, Alabama office will administer claims for their Red Bay, Alabama and Tupelo, Mississippi plants. Sunshine Foods Halifax, Virginia plant will be serviced from our Pikeville, Kentucky facility.

Robert Bennett, CEO of ASC, comments, "We are very pleased to welcome Sunshine Foods to ASC's workers' compensation program. This innovative and quality producing pet food and treats manufacturer is a valuable addition to our family and we look forward to providing exceptional workers' compensation claims service to their members."

Headquartered in Nashville, Tennessee, Alternative Service Concepts, LLC (ASC) is an integrity-based company delivering workers' compensation and P&C claims management expertise and customized solutions to our partners. With offices located strategically throughout the nation, ASC and its predecessors have provided workers' compensation and property/casualty claims management services for over 30 years. Since its inception, ASC has built a reputation for professionalism, expertise, and efficiency, consistently exceeding client expectations. For more information, visit www.ascrisk.com.

Started in 1949, Sunshine Foods, Inc. has become one of the leading producers of high quality pet food and treats in the United States. Headquartered in Red Bay, Alabama, their mission is to provide a complete line of innovative and affordable pet food products and treats to distributors and retailers throughout the world. Sunshine Foods focus centers around high quality, great nutrition, excellent service and flexibility second to none.

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